



# Wiltshire Cricket

County Grants Fund and Creating  
Welcoming Environments



# Housekeeping



- Please mute during the call
- Please share video if you are happy to do so
- Please use chat box throughout presentation for any questions and we will answer at the end
- Or, we will open up for discussion at the end (please raise hand)
- Any objections to meeting being recorded?





ECB COUNTY GRANTS FUND



# What is the County Grants Fund?



*The County Grants Fund aims to support affiliated Cricket Clubs to create welcoming environments, provide enhanced facilities and playing opportunities, and to develop environmentally sustainable clubs.*

The fund has three themes:

- **Creating Welcoming Environments**
- **Providing Enhanced Facilities and Playing Opportunities for Women's and Girls' Cricket and / or Disability Cricket**
- **Tackling Climate Change**



# Headline Information



- Wiltshire Cricket have received an initial pot of £72,000 but we hope to receive a further top up pre-Christmas 2021
- This initial fund (+ hopeful top up) is to be spent by end of 2022, with impact aimed for 2022 season
- We hope the fund will continue in 2023 and beyond with Wiltshire Cricket receiving an annual pot to manage locally
- Clubs may apply for up to **one** grant per ECB budget year (1 February to 31 January) but will not be able to apply for a second grant for the same project theme before 2025.
- Clubs should choose one project theme only.
- Priority will be given to applications from Clubs that are actively engaged with ECB programmes (All Stars, Dynamos, Women's and Girls' Cricket and / or Disability Cricket).
- Clubs can apply for between £1,000 (minimum) and £10,000 (maximum) per application.

**Please only apply when it is right for your club – there is no rush to apply and we do not want to rush our investments**





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## Project Themes



# THEME 1 - CREATING WELCOMING ENVIRONMENTS

**WHEN ASKED ABOUT WHICH ELEMENTS OF THEIR CLUBS PAVILION THEY FELT WERE UNWELCOMING, SOME COMMON RESPONSES FROM MEMBERS INCLUDED:**

“It’s a lovely old style pavilion but can appear unwelcoming to girls and families because it’s not open and modern”

“Only photos of men’s and youth boys’ teams on the walls – need women’s team picture up too”

“Changing facilities very small and a bit open to the outside”

“It could do with a fresh coating of paint and less of an ‘old man’s club’ look.”

33%

of people asked said their club did not yet offer an electronic point of sale e.g. a contactless card reader

Only 53%

of people asked said their club offered wifi access

**WHEN ASKED ABOUT FIRST IMPRESSIONS OF THEIR CLUB FACILITIES, A MAJORITY OF FEMALE MEMBERS RESPONDED NEGATIVELY:**

“Doesn’t really reflect modern day needs”

“Old fashioned bar, very traditionally male set up”

“It is just dated with old tables and seating and without any form of design”

“There is no TV or comfortable seating so it’s not somewhere you would spend a social evening but it is practical and functional”



# Theme 1 – Creating Welcoming Environments



**To be eligible** - Open to ECB affiliated Cricket Clubs registered for All Stars or Dynamos in 2021-22, or actively involved with Women's and Girls' Cricket and / or Disability Cricket. It is an expectation that any junior programme will include and actively engage with girls

- **Social Space** – furniture / decoration / flooring / patio / decking / heating / glazing
- **Toilet Facilities** – sanitaryware / tiling / flooring / baby-changing facilities
- **Catering** – kitchen units / appliances / professional catering equipment / barbecue
- **Arrival and Access** – lighting / signage / car park / disabled access
- **Digitising** – WiFi / Broadband hardware (excludes subscription fees) / TVs / PA or Music systems / Electronic Point of Sale equipment



## Theme 2 - Providing Enhanced Facilities and Playing Opportunities for Women's and Girls' Cricket and / or Disability Cricket



**To be eligible** - Open to ECB affiliated Cricket Clubs actively engaged in competitive female only cricket and/or disability cricket

- **Non-Turf Match Pitch** (must be an ECB Approved System)
  - **Non-Turf Practice Facility** (must be an ECB Approved System)
- or
- **Enhanced Changing Facilities:**
    - Create individual shower spaces with drying areas
    - Improved toilet provision – sanitaryware / tiling / flooring
    - Decoration / mirrors / hand dryers / grooming points
    - Personal possession lockers



# Theme 3 - Tackling Climate Change (supported by Sport England)



To be eligible - Open to any ECB affiliated Cricket Clubs

- **Flood Resilience\*** – building protection / targeted drainage\*\* / ditch or culvert clearance
- **Drought Resilience\*** – rainwater harvesting / irrigation\*\*\* / bore holes
- **Energy Saving** – Insulation / LED lighting / Solar PV / Solar Thermal / energy-efficient heating systems
- **Water Management** – Water-saving sanitaryware / greywater recycling / efficient appliance

*\* Cricket Boards should prioritise Clubs at risk of flood or drought in the first instance*

*\*\* Any drainage scheme other than small, specific projects will require a full feasibility study and the support of a fine-turf consultant. Large scale drainage schemes are unlikely to be suitable for this scheme.*

*\*\*\* Irrigation schemes will not be considered if using mains water.*



# Things to be aware of or to think about



- Ineligible projects (large scale pavilion projects, any project already funded by ECB / EWCT)
- No retrospective funding
- Minimum eligibility criteria:
  - Affiliation
  - Constitution
  - Insurance
  - Security of tenure (minimum one year)
  - Financial accounts
  - ECB Safe Hands adoption
  - ECB Inclusion and Diversity adoption
- Partnership funding
- National Programme delivery



# Key Considerations



- **Not a Small Grant Scheme Replacement** – We want to work with your club to ensure project is developed properly, and that there will be return on investment
- **Engage your members when developing your project** – what improvements do they want?
- **There is not a rush** – remember you can only apply for a project theme once, so develop the project that will have the biggest impact on your club



# The Process



## Pre-application:

- Plan your project properly, and engage with your members (Facilities survey – particularly if Creating Welcoming Environments theme)



GREAT  
EXPERIENCES



POSITIVE  
MEMORIES



SENSE OF  
BELONGING



LIFE LONG  
ENGAGEMENT

- Get competitive quotes, minimum of 2, and choose your preferred supplier
- Do you need planning permission?



# The Process

## Application Stage:



- Application via IMS system
- 2 club contacts required
- Wiltshire Cricket on any initially submitted application will be given within 30 days of application
- Wiltshire Cricket approves and forwards applications to ECB when happy
- Clubs must not proceed with their project until Grant Offer received from ECB

## If successful ...

- Projects must be completed within nine months of receiving Grant Offer letter
- Clubs will be required to provide an evaluation report after two months of project completion



# Wiltshire Cricket Decision Making – Supporting the process



- The County Grant Fund has been set up to be managed locally and to support local priorities
  - We will therefore be looking to ensure funding is appropriately split across the project themes. A criteria will be developed for this
- There will be lots of opportunities for County Grant Funds between now and 2025 but there is also a finite amount of money each year, so we want to ensure each project we support will have desired outcomes rather than simply supporting on a first come, first served basis.
  - Therefore, we expect and hope to work with clubs in the development of projects as opposed to seeing them for the first time at full application stage
- The Wiltshire Cricket Development team will work with clubs to discuss and develop projects. However, to ensure impartiality and due diligence, we are creating a sub-committee of our Board to peer review projects before we decide to approve and send to ECB



# Wiltshire Cricket Decision Making – Supporting the process



So, before applying ....

- Please contact Wiltshire Cricket to arrange a meeting to discuss your project – we will either visit your club or arrange a phone call / zoom meeting depending on the nature of your project
- Local timeframes – We would like to operate to some local dates for fairness:
  - If you have a project that you can demonstrate will impact from this winter, then you can apply from today
  - For projects to impact the 2022 season, we would like full applications to have been received by **31<sup>st</sup> January 2022**

**This gives time for projects to be completed to have an impact on 2022, as is the aspiration of this first round of funding**



# Next Steps



- Please familiarise yourself with the guidance notes – tonight has only given headline information
- If you have a project in mind, ensure it is representative of the wider club's feedback, and that it aligns to the project themes and aspirations
- Consider if your project is a 2022 project, or one for future years – remember only one project per theme between now and 2025
- Identify who from your club will lead on your project – remember you will need two contacts
- When you feel you have a project, please contact Wiltshire Cricket to arrange a meeting





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Questions