



Wiltshire Cricket

Affiliated Club Recreational Game

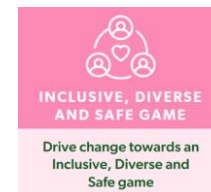
Call

March 2026

WELCOME

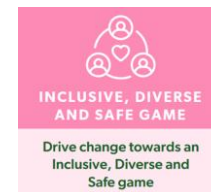
Purpose of the Calls:

- Bi-monthly calls for club leaders in recreational cricket
- Reminders
- Updates
- Guests
- Programmes and Initiatives
- Q and A opportunity



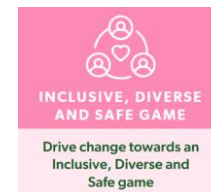
TODAY'S AGENDA

- Anti-Discrimination – How to report and pro-active education
- Our new Club EDI Development Officer role
- Introducing Game On Charity
- Important Safeguarding Updates
- Introduction to Wiltshire Cricket's Schools Cricket offer



Discrimination in Cricket

Jane Law, South West Regional EDI and Discrimination Advisor



Discrimination in Cricket

Jane Law
SW Regional EDI & Discrimination Advisor

Jane.Law@Somersetcricketfoundation.org

07394 803026

Discrimination: Why it matters in cricket

RACISM IN CRICKET

OVER A THIRD

of Black and ethnic minority cricketers have experienced racism in the county game (source: PCA)

BLACK PROFESSIONAL CRICKETERS

DOWN 75%

The number of Black professional cricketers has fallen 75% in the past 25 years (ACE)

WOMEN WORKING IN SPORT

40%

of women working in sport feel they are valued less than men in the workplace because of their gender (ECB)

GIRLS' SECTIONS

ONLY 15%

of clubs have a women's and/or girls' section (ECB)

LGBTQ+

43% OF LGBTQ+

people think public sporting events aren't a welcoming space for them (Stonewall/YouGov)

DISABLED PEOPLE

Fewer than half of disabled people

47%

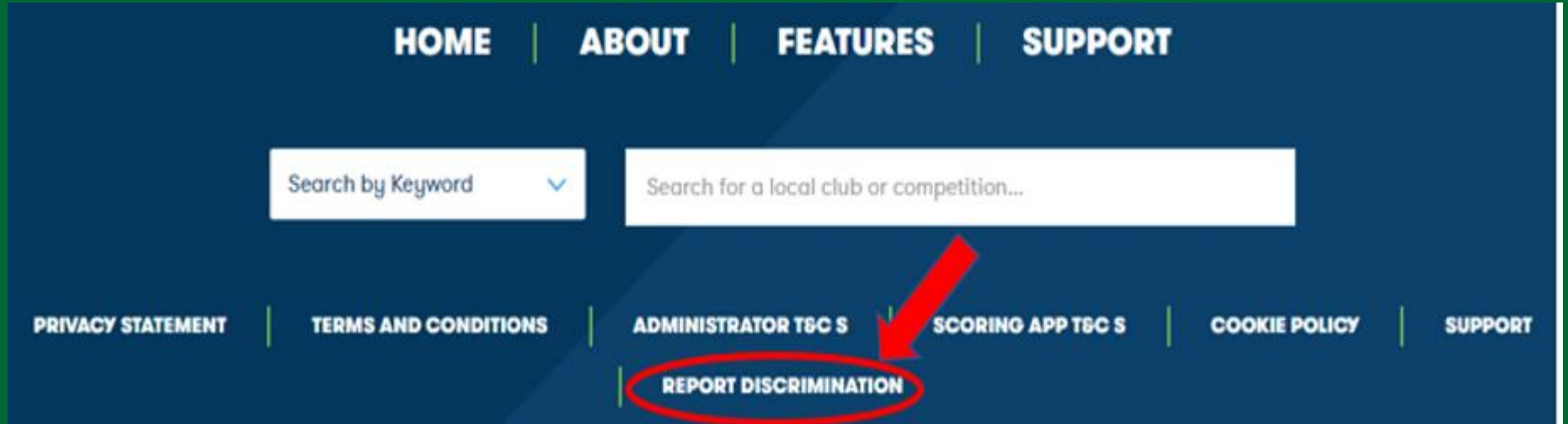
think physical activity and exercise is for 'someone like me', a significant decline from 57% in 2020 (Activity Alliance)

Reporting Discrimination



All cases of possible discrimination should be recorded and reported

1. Via Play Cricket



Via Cricket Regulator website

<https://webform.clue.co.uk/CRAntiDiscriminationReport>

Or contact WCB or me to share any concerns

Actions

Strong, clear messaging lets your members, visitors and the wider cricket community know that you will not tolerate discrimination at your club and that you take seriously any concerns which are raised

- Clear messaging of Zero tolerance stance to all forms of discrimination
- Statement regarding zero tolerance stance on social media platforms
- Education for club volunteers: Introducing the Boundary and Youth Introducing the Boundary



ITB online training provides information about:

Introducing the Boundary training

- Equality Act 2010
- 9 Protected Characteristics
- 10th characteristic we add in cricket
- Definition of discrimination
- Cricket club examples to bring to life



Isla Thomson Club EDI Development Officer

isla.thomson@wiltshirecricket.co.uk

07850 208392



Roles and responsibilities



- Club development support
- Governance, compliance and education
- Club facing EDI programme
- Women's Volunteer Network
- Talent Pathway

**RUN ON
RESPECT**

**EMBRACE
ENJOYMENT**

**BUILD
BELONGING**

**PROGRESS
WITH PURPOSE**

Emerging projects

- Club committee survey
 - Club facilities EDI baseline research
 - EDI education webinars
 - Club interactive EDI workshop sessions
 - Women's Volunteer Network....
- ☐ Monday 15th June 2026



WOMEN'S NETWORK SCORING & UMPIRING WORKSHOP



Wiltshire
Cricket

IN THIS WORKSHOP WE WILL COVER:

-  Digital/book scoring
-  Scoring symbols
-  Common rules
-  Umpiring signals
-  ECB qualification opportunities
-  Game confidence.



MONDAY 15TH
JUNE 2026

WOMEN'S NETWORK SCORING &
UMPIRING WORKSHOP



18:30 – 20:30



AVEBURY CRICKET
AND SPORTS CLUB



AGES 16 YEARS +



ENTRY: **FREE**

GET INVOLVED.
MAKE AN IMPACT.
ENJOY CRICKET.





STOP

DISCRIMINATION

ZERO TOLERANCE POLICY

Are you or
someone else
uncomfortable?

Concerned about
comments or
behaviours?

Seen something
that doesn't feel
right?



**HAVE YOU
SPOTTED AN INEQUALITY?**

REPORT HERE



THERE IS NO PLACE FOR DISCRIMINATION IN CRICKET.

MAKE CRICKET A GAME FOR EVERYONE.

Girls Activation Officer

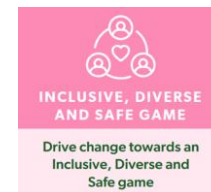
Roles and Responsibilities

- Increasing the number of girls participating in cricket
- Delivery of girls-only taster sessions
- Support with schools engagement
- Introduction of targeted holiday camps
- Young leaders programs
- County women's ambassador work



Game On

Fiona Carter, Game On





Game On: Get the Ball Rolling

hello@gameoncharity.com

fiona@gameoncharity.com

IG: @gameongtbr

What We Do

We don't want finance to be a barrier to sports:

- Fund memberships to local clubs for all school aged children
- Provide sports kit and equipment
- Partner with local clubs to ease the process of joining



How it works

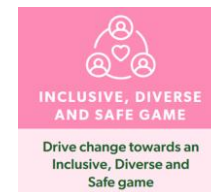
- Families choose a club to for their child to join
- Game On pay the membership fees directly to the club
- Game on provide a gift voucher to the family for kit and equipment

NO form filling
NO means testing



Safeguarding Update

Iestyn Lewis,
Wiltshire Cricket County Safeguarding
Officer



WILTSHIRE CRICKET SAFEGUARDING UPDATE

Safeguarding preseason newsletter:

- Useful information for our clubs.
- [Newsletter](#)

CPSU Tools:

- The Child Protection in Sport Unit (CPSU) has updated its self-assessment tools. These can be useful to help clubs assess their position.
- [CPSU TOOLS](#)

SAFEGUARDING UPDATE – Low-level Concerns

What is a low-level concern?

- A low-level concern is a concern about behaviour that doesn't meet the threshold of harm but is still inconsistent with a club's code of conduct or values. Low-level concerns can be about behaviour that's inappropriate at work or outside of work. They can also be about behaviour that causes a sense of unease or a "nagging doubt".
- We encourage clubs to challenge and address these concerns early to prevent further rule-breaking or escalating misconduct. Ignoring low-level concerns can create an environment where serious breaches or abuse may occur. We would also request that clubs report any low-level concerns to Wiltshire Cricket, even when dealt with in house

SAFEGUARDING UPDATE – From compliance to culture

The 2025-2028 Strategic Plan for the Cricket Regulator

“From Compliance to Culture”.

To ensure cricket is safe, welcoming, inclusive, and enjoyable for all

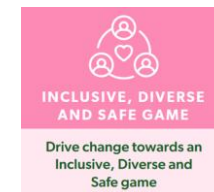
What good practice looks like

Clear plans, shared responsibility, visible leadership

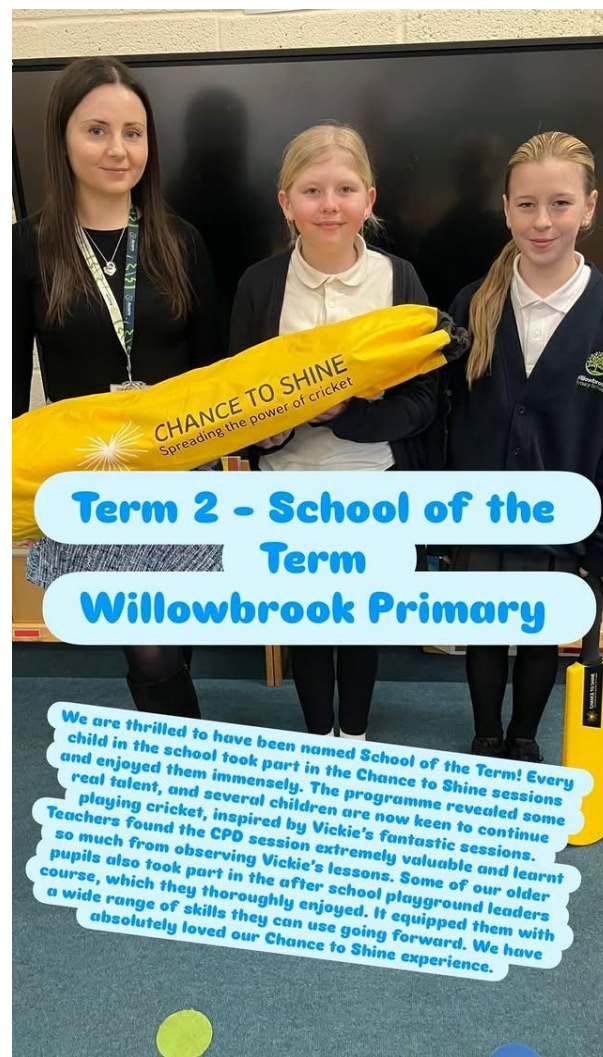
Build a safeguarding-aware culture, not a tick-box one

Schools Cricket

Ali Goddard, Cricket Development Manager



School of the Term Winners – 2025/26



What is Chance to Shine?

- Primary School Whole School Programme
30 school programme – 5 schools per term
4 one hr lessons per week – 120 children receiving 6 hrs total
After school – Playground Leaders course for 16 children
Assembly and Teacher CPD session
- Cricket Engagement Days
38 events - aimed at schools not participating in WSP
Standard delivery programme – 5 hours – 3 AM, 2 PM
- Schools Competitions
KS1 & KS2 Indoor festival programme
Chippenham, Swindon, Marlborough, Melksham, Salisbury

Whole School Programme Schools Year 2025/26



TERM 1

Marlborough St Marys, Marlborough
Marden Vale, Calne
Westlea, Swindon
Kingfisher Academy, Swindon
Hazelwood Academy, Swindon

TERM 3

Holbrook, Trowbridge
Corsham Pound Pill, Corsham
Ferndale, Swindon
Badbury Park, Swindon
St Joseph's, Devizes

TERM 5

Studley Green, Trowbridge
Sutton Benger
Oliver Tomkins, Swindon
St Josephs, Malmesbury

TERM 2

Willowbrook, Trowbridge
The Manor, Melksham
Grange Junior, Swindon
Nythe, Swindon
Trinity, Devizes

TERM 4

Corsham Regis, Corsham
Frogwell, Chippenham
Catherine Wayet, Swindon
Drove, Swindon
St Martins, Salisbury

TERM 6

Southbroom Junior, Devizes
St Paul's, Chippenham
Ruskin, Swindon
Even Swindon, Swindon
Woodlands, Salisbury

2025-26 CHANCE TO SHINE PRIMARY SCHOOLS

www.wiltshirecricket.co.uk



Engagement Day Programme Schools Year 2025/26




SWINDON

St Francis Primary
Chiseldon Primary
Swindon Academy, Beech Avenue
Swindon Academy, Alton Close
St Leonard's Primary, Swindon
Greenmeadow Primary
Broad Town Primary
Noremars Junior
Broad Hinton Primary
Wootton Bassett Infants
Even Swindon

NORTH WEST

Ashton Keynes Primary
Crudwell Primary
Redland Primary
Sherston Primary
Monkton Park Primary
Derry Hill Primary
Christian Malford Primary
Seagry Primary
Somerfords Walter Powell Primary
Sutton Benger Primary
Fitzmaurice Primary
Christchurch Primary

2026 CRICKET ROADSHOW PRIMARY SCHOOLS

www.wiltshirecricket.co.uk


FACILITIES AND INFRASTRUCTURE
Support the improvement of, and access to, quality facilities and infrastructure


WOMEN'S AND GIRLS' CRICKET
Accelerate the growth of Women's and Girls' Cricket


PLAYING AND PARTICIPATION OFFER
Improve the Playing and Participation Offer with better choice, access and experience


TALENT PATHWAY
Deliver a high performing and inspiring Talent Pathway


INCLUSIVE, DIVERSE AND SAFE GAME
Drive change towards an Inclusive, Diverse and Safe game


VOLUNTEER WORKFORCE
Develop an engaged and inspired workforce of Volunteers




SOUTH WEST

The Mead, Hilperton
The Mead, Wingfield
Bowerhill Primary
Aloeric Primary
Castle Mead Primary
Chapmanslade Primary
Bitham Brook Primary
Westbury Junior
Bratton Primary

MID WILTS

Cherhill Primary
Rowde Primary

SOUTH

Mere Primary
Broad Chakle Primary
Bulford St Leonard Primary
Wylve Valley Primary
Dinton Primary

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Assessment of Schools – School Year 2026/28

Primary schools with High FSM – 13 schools in total

	WSP 25/26	WSP 24/25	CED 25/26	Club Within 1 Mile		WSP 25/26	WSP 24/25	CED 25/26	Club Within 1 Mile
Swindon					Trowbridge				
Goddard Park				No	Studley Green	Yes	Yes		No
Seven Fields		Yes		No	Willowbrook	Yes			No
Calne					Devizes				
Marden Vale	Yes	Yes		Yes	St Josephs	Yes	Yes		Yes
Chippenham					Southbroom St James	Yes			Yes
Frogwell	Yes	Yes		Yes	Westbury				
Corsham					Westbury Junior			Yes	Yes
Corsham Regis	Yes	Yes		Yes	Salisbury				
Melksham					Woodlands	Yes			Yes
River Mead				Yes					
The Manor	Yes			Yes					

Assessment of Schools – School Year 2026/28

Primary schools with above average FSM – 29 schools in total

	WSP 25/26	WSP 24/25	CED 25/26	Club Within 1 Mile		WSP 25/26	WSP 24/25	CED 25/26	Club Within 1 Mile		WSP 25/26	WSP 24/25	CED 25/26	Club Within 1 Mile
Swindon					Calne					Warminster				
Eldene				No	Fynamore		Yes		Yes	Princecroft				Yes
Ruskin	Yes	Yes		No	St Edmunds				No	St Johns Tisbury				No
Greenmeadow			Yes	No	Priestley				No	Marlborough				
Moredon				No	Trowbridge					St Marys	Yes	Yes		No
Hazelwood	Yes	Yes		No	Newtown		Yes		Yes	Kennet				
Westlea	Yes	Yes		No	Holbrook	Yes	Yes		No	Ludgershall				No
Kingfisher	Yes			No	Castle Mead			Yes	No	Amesbury				
Mountford Manor				No	Paxcroft				Yes	Christ the King		Yes		No
Oaktree				No	Devizes					Salisbury				
Chippenham					Trinity	Yes	Yes		Yes	St Martins	Yes	Yes		No
Charter				No	Nursteed				Yes	Pembroke Park				Yes
St Pauls	Yes	Yes		No	Westbury					Wilton				No
					Westbury Inf				Yes					

Assessment of Schools – School Year 2026/28

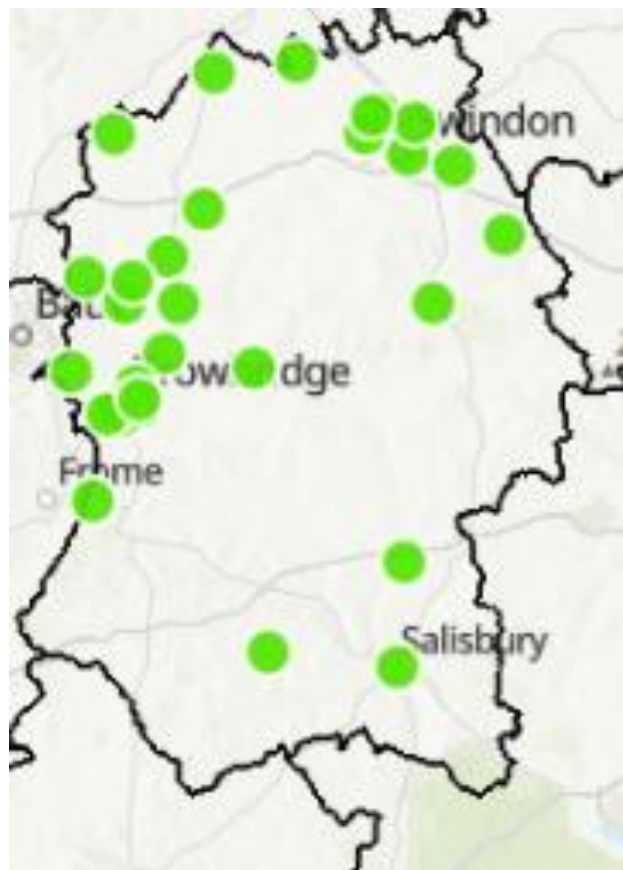
Primary schools in Swindon with high proportions of children from ethnically diverse communities – 5 schools in total

	% ethnicity	Club Within 1 Mile
Swindon		
Ferndale	50.50%	No
Badbury Park	51.90%	No
Oliver Tomkins	52.00%	No
Drove	97.50%	Yes
Even Swindon	60.80%	No

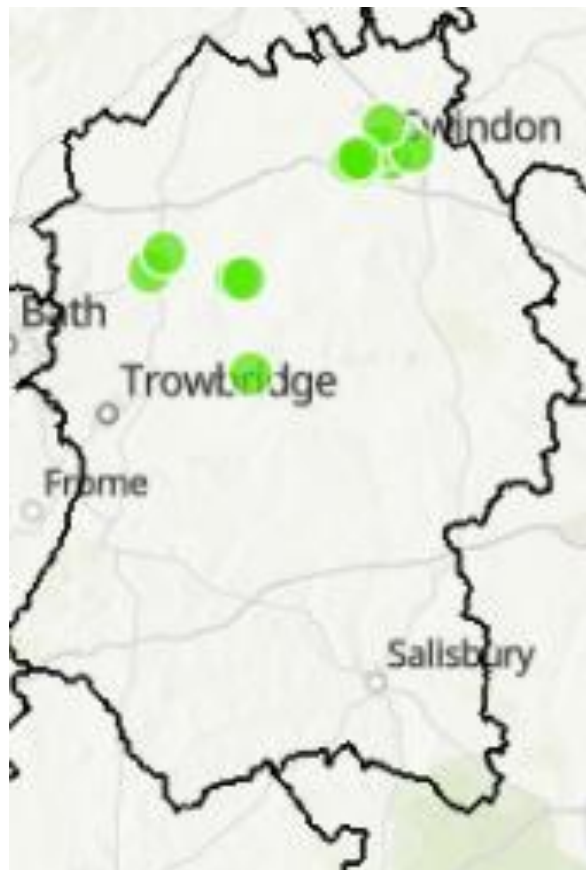
Assessment of Schools – School Year 2024/25

Wiltshire Schools – Geographical Spread of Delivery

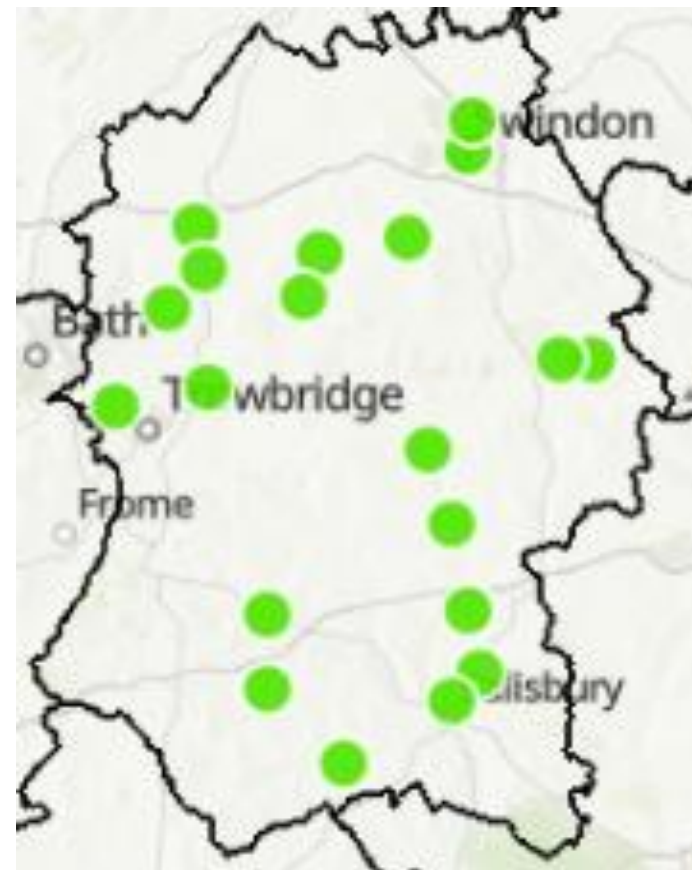
Both WSP & CED



Just WSP



Just CED



School Competitions – Primary School



School Competitions – Primary School

- Dynamos Schools Competitions – Terms 5 & 6 - Leading Training Young Officials and Running Competition Days
Chippenham, Malmesbury, Marlborough, Swindon x 2, Devizes, Winsley, Trowbridge, Warminster, Kennet Girls, Mid Wilts Girls, West Wilts Girls, Swindon Girls – Total of 13 qualifiers
- Dynamos School Competitions – Supporting SGOs Training Young Officials and Helping Run Competition Days
Cricklade, Calne, Corsham, Avon Valley, Salisbury, Salisbury Girls – Total of 6 qualifiers
- Dynamos Schools Finals Days – Mixed and Girls Only
Finals Days at Swindon CC, Chippenham CC, Devizes CC

School Competitions – Secondary Schools



School Competitions – Secondary Schools

- Indoor Competitions – Terms 3 & 4 – State Schools
Girls and Boys Competitions – Chippenham Sports Dome
Chance to Compete – Boys U13s and U15s – Stand Alone
ECB Schools Indoor – Girls U13s and U15s – Regional Qualifier
- Outdoor Competitions – Terms 5 & 6 – State Schools
Chance to Compete – Boys U13s and U15s – Stand Alone
Chance to Compete – Girls U13s and U15s – Regional Qualifier
- Outdoor Competitions – All State and Independent
ESCA T20 Competition – Regional Qualifier
ESCA One Day Trophy – National Competition

Q AND A OPPORTUNITY



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