



Wiltshire Cricket Club Forum 2022



Wiltshire
Cricket

Introduction

- Welcome!
- Please share your cameras if you are happy to do so
- Please remain on mute whilst presentations are ongoing
- Please use chat box throughout the presentations and we will aim to answer as much as we can at the end

Aim of the evening:

- To share important and relevant updates and opportunities with the club network in Wiltshire
- To celebrate some current successes and progress
- To leave you with at least one idea or action to take back to your club

Wiltshire Cricket: Update from Chair, Lee Ward

- [Merger of Wiltshire Cricket Limited and Wiltshire CCC](#)
 - [Welcome to our new Board members](#)
 - Upcoming developments – EDI, Governance
- lee.ward@wiltshirecricket.co.uk

ECB Participation and Growth Action Plan



INSPIRING GENERATIONS

Recreational Game Action Plan 2022

1

FOCUS ON KIDS



2

FAMILY FRIENDLY CLUBS



3

TAKE CRICKET TO URBAN AREAS



4

TRANSFORM THE GAME FOR GIRLS



5

EQUITY, DIVERSITY & INCLUSION AT THE HEART

2022 Priorities

1

Power thriving and sustainable clubs for girls

2

Embed the second window alongside The Hundred



COURAGE, UNITY, RESPECT

The inside story of how England became the world's best cricket team

What diversity means for us

Wiltshire Cricket EDI Update

- Reporting Discrimination - www.wiltshirecricket.co.uk/reporting-discrimination.html

Coming soon:

- EDI Club Audit
 - EDI Self-Assessment tool (+ [Creating Welcoming Environments](#))
 - Later in 2022 – Wiltshire Cricket's EDI Action Plan
-
- joanne.vickers@wiltshirecricket.co.uk



Wiltshire
Cricket



What is All Stars Cricket?

- ★ A programme for 5-8 year olds to inspire a generation of children and volunteers to take up the game
- ★ 8 weeks of jampacked fun, activities and games
- ★ A chance to learn new skills and make friends

What's Included for kids?

- ★ Personalised participation pack & t-shirts
- ★ Money Can't Buy Experiences for kids

What's in it for clubs?

- ★ Everything you need to deliver a great first experience of cricket - kit bags, promotional material, club management system, volunteer training and activator apparel for centres.
- ★ RRP £40 - rebate to clubs is £10 for each participant that signs up.
- ★ For every child that signs up, centres receive £5 credit to spend in the All Stars Cricket Shop





What is Dynamos Cricket?

- ▶ A sociable, fun and exciting introduction to cricket
- ▶ A game -play based programme for 8-11 year olds
- ▶ 8 sessions of Countdown Cricket
- ▶ Perfect for All Stars graduates, and those new to the game

What's included for kids?

- ▶ A personalised participant New Balance t-shirt
- ▶ A pack of Topps Cricket Attax cards
- ▶ Exclusive content on the Dynamos Cricket participant app
- ▶ Money-can't-buy opportunities linked to The Hundred

What's in it for clubs?

Everything you need to deliver the programme, including kit & equipment, volunteer training & support, and the Countdown

- ▶ Cricket app to run games
- ▶ RRP £40 - £15 will come back to the ECB with the remainder going to clubs



All Stars Cricket and Dynamos Cricket

All Stars and Dynamos Cricket in Wiltshire today

- 37 clubs running the programmes across Wiltshire
- As of today, 1576 registrations for 2022 programmes
- But, we would love more!

Benefits to your club

- New families, new children!
- Confidence in the content of the programme being delivered
- A great way to kick start your junior section with minimal set up requirements (e.g. equipment, training)
- Confidence that your young players are being prepared for later stages of the player pathway

How to get involved?

- aled.evans@wiltshirecricket.co.uk
- [Become an All Stars Cricket Centre](#)
- [Become a Dynamos Cricket Centre](#)

Second Window Programmes

Why Second Windows?

- Some Cricket clubs have historically shut their doors in July, just when school holidays are beginning
- Cricket will be more visible during July and August than at any other point during the summer
- We want Cricket to be competitive with other sports during that key summer holiday period, and in the post Covid-19 world we operate in

What are the benefits?

The second window initiative in 2021, saw:

- 1,650 clubs opening their doors
- 230% increase in junior activity during August
- 930 national programmes, 13,500 participants
- Doubled the number of girl's sign ups
- Dynamos - 60% participants from ethnic backgrounds signed up post 7th May

What could your club do (Inspired to Play can help)?

- Summer Holiday Camps
- Second All Stars, Dynamos programmes
- Taster sessions for new audiences



Inspired to Play Grant Scheme

Aims:

- To increase the number of boys and girls aged under 18 years, participating between June – September 2022

Eligibility:

- Affiliated Clubs, £1,000 per eligible applicant

What could I apply for?

- Activity that drives new or existing girls' sections
- Official All Stars Cricket or Dynamos Cricket programmes
- Summer School programmes, such as cricket camps for children.
- Activity that drives inclusion based initiatives.
- Other recreational cricket activity delivered to children

Inspired to Play Grant Scheme

Process:

- Online application via the ECB Investment Management System (IMS), which is accessible from: <https://ims.ecb.co.uk>
- County Board approval
- Quick, simple process. Minimal information needed

Timeframes:

- 31 May 2022 - The Scheme will close to applications (or when the funds run out, whichever is earlier).
- 30 September 2022 - Closing date for activity to be delivered and claims submitted.

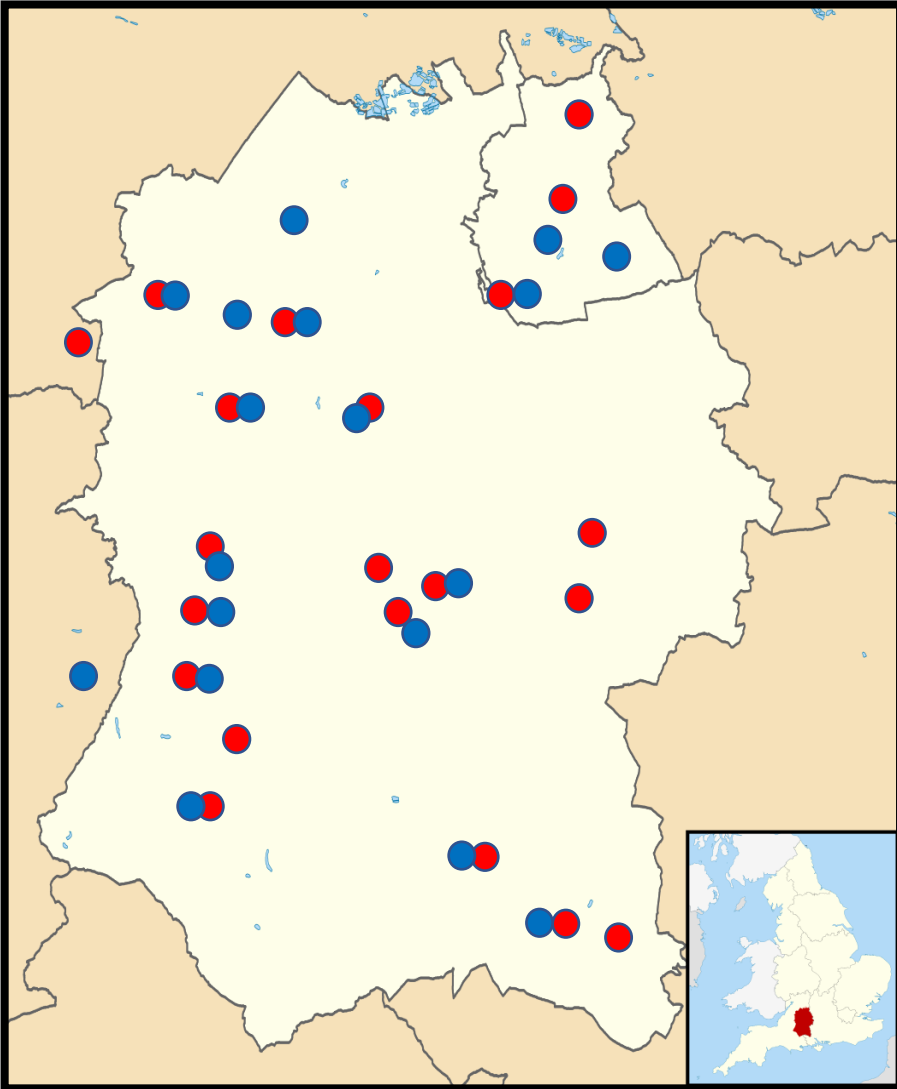


Wiltshire
Cricket



Women's & Girls' Cricket

The BIG Picture



(Locations not accurately represented)

26 Clubs offering Women's and/or Girls' Cricket

7 Women's & Girls Cricket Leagues in 2022

Over 250 Women's & Girls' Fixtures Scheduled for 2022

Festivals, Fixtures & Events all year round.

Off-field Activities (Coaching, Officiating, Funding etc.)

2022 so far...



- **Clubs, Competitions, Leagues & Schools**
 - U11 Girls Indoor League
 - U13 Girls Indoor League
 - Women's Indoor League
 - Schools Indoor Competitions (U13 & U15)
 - ECB Summer Competitions (Round 1)
- **County Age Group Winter Programmes**
 - U11, U13, U15, U18, Women
 - County Girls Tour of Sri Lanka
- **Elite Cricket & High-Performance Cricket**
 - Women's Ashes Tour
 - Women's World Cup
 - Regional Academy Festivals
 - Wiltshire Women's 1st XI Fixtures
- **Club Facing Activities & Events**
 - Women's & Girls Cricket Fixture Meeting
 - Female-Only Activator Training
 - Club Development Meetings
 - County Grants & Inspired2Play Funding



Summer 2022...



- **Clubs, Competitions, Leagues & Schools:**

- U11 Girls League
- U13 & U15 Friendlies
- Women's Soft Ball League & Festivals
- Women's Hard Ball Championship
- Women's Premier League
- ECB Competitions
- Secondary Girls Cricket
- Girls-Only Dynamos Cricket

- **Elite Cricket & High-Performance Cricket:**

- County Age Group Cricket (U11s, U13s, U15s, U18s, Women's)
- Regional Women's Competitions
- Women's T20 at Commonwealth Games
- England Women's Home Series
- The Women's Hundred
- Western Storm Academy Programmes
- Girls EPP Programmes (October 2022)

- **Coach Development Opportunities**

- Young Storm Champions (14 – 17)
- Female-Only Foundation 1 (17+)

- **Grants & Bursaries**

- Female Coaching Bursaries
- County Grants Fund (W&Gs Sections)
- Inspired to Play

- **Meetings & Events**

- W&Gs Awards Evening
- W&Gs Cricket Forum



Coach Development Opportunities

YOUNG STORM CHAMPIONS

Love your cricket? Want to take your first steps into coaching, umpiring, and scoring? Join Young Storm Champions this summer!

For girls aged 14-17
Only £30

Each participant receives a Western Storm training top and Western Storm coaching cards!

Volunteer through the summer for the opportunity to win more Storm prizes – the more hours you do, the more prizes you win!

Wed 1st June
Devizes Cricket Club

BOOK NOW USING LINK BELOW

 Wiltshire Cricket

 **WESTERN STORM**

Wednesday 1st June
14 – 17 Year Olds
£30
Coaching, Umpiring, Scoring
Reward Scheme

BE PART OF YOUR CLUB'S FUTURE

icoachcricket

 ECB COACH DEVELOPMENT



Apply today to become an ECB Foundation I Coach

To find out more visit ecb.co.uk/foundation-coach

Female-Only Course (17+)
27th June, 4th July, 18th July, 25th July (Mondays)
Usually £150, but **ONLY £50** for female coaches
Certified Course, with batting, bowling & fielding

Funding, Grants & Bursaries



Female Coaching Bursaries

Support Coach Course – 100% Bursary (£50)

Foundation 1 Course – 67% Bursary (£100)

Core Coach Course – 50% Bursary (£150)

*For more information, please email:
Sam.Dent@Wiltshirecricket.co.uk*

County Grants Fund

Funding between £1000 and £10,000 to enhance facilities and playing opportunities for Women's & Girls' Cricket Sections.

Examples:

- Non-Turf Match Pitch/Practice Facilities*
- Enhanced Changing Facilities (Showers, Rooms, Toilets, Decoration etc.)*

Inspired To Play Grant

Grants of up to £1000 for "Second Window Delivery" for boys & girls.

- a) Driving new/existing Girls sections*
- b) All Stars or Dynamos Programmes*
- c) Summer Camps*
- d) Inclusion Based Activities*

- Facility/Venue Hire*
- Staff Costs/Expenses*
- Playing Equipment*
- Coaching Equipment*
- Participant T-shirts*
- Trophies, Medals, Awards*
- Catering*

Not involved with Women's & Girls' Cricket Yet?

Please contact:

Sam.Dent@WiltshireCricket.co.uk



ECB Safe Hands Management System

- Introduced to support clubs with ensuring individuals and volunteers have valid qualifications for their roles
- Clubs are required to register the details of individuals in key roles - responsible for the management and running of club activities
- The system has not replaced the Clubmark process but does form part of it
- Digitises the process of keeping key workforce information and qualifications
- A system to improve safeguarding standards and ensure a safer game as a result

Benefits of Safe Hands Management System

- A user-friendly, online system which is readily accessible
- Allows clubs to proactively manage safeguarding compliance with the legal requirements of members in key roles and their qualifications i.e. DBS and Safeguarding
- Does require work up front to get everything online, but beyond this it will make managing compliance easier and more efficient.
- Peace of mind for club officials – accurate and up to date information
- No more spreadsheets
- Free Club Liability Insurance for Registered Clubs

➤ sam.dent@wiltshirecricket.co.uk



Wiltshire
Cricket

ECB Free Insurance Offer

Who is eligible for insurance under the SHMS and how is the cover accessed?

- Any club that has been invited to join the SHMS. If you haven't had an invitation, speak to your County Cricket Board contact
- Clubs just need to complete the risk assessment questionnaire, accessed from the relevant screen on the SHMS
- Cover starts from the date the club's current policy expires and runs to the annual review date of 01 February
- Cover then runs annually from 01 February



Wiltshire
Cricket

ECB Free Insurance Offer

What is covered under the SHMS group insurance?

- Public Liability - £15m any claim, including £2m cover for abuse
- Professional Indemnity - £15m any claim and each year
- Directors and Officers Liability - £2m any claim
- Employers Liability - £10m any claim
- Cyber liability - £50,000, including £10,000 cover for e-theft
- Legal expenses - £100,000 any claim and per year





Wiltshire
Cricket

ECB Free Insurance Offer

What is not covered under the SHMS group insurance?

- Cover for club property, clubhouse, equipment, contents and machinery.
- Cover for loss of income due to an incident at the club
- Personal accident cover for club members and players
- Cover for overseas tours

Any of the above can be arranged competitively by Howden for clubs based on their individual needs

Insurance Offer:

Where can I find out more?

- Email queries to cricket@howdengroup.com
- www.howdengroup.com/uk-en/ecb-insurance-centre
- sam.dent@wiltshirecricket.co.uk

Clubmark 2022



Wiltshire
Cricket

- **ECB Clubmark is an accreditation scheme for cricket clubs who show:**
 - Sustainability.
 - Good governance and management.
 - Promotion of a positive experience.
 - Safety and compliancy around ECB regulations.
- **In 2022, Clubs are required to accredit every year, rather than on the previous 3-year cycle. However, the number of criteria has reduced and now only requires:**
 - Club Development Plan.
 - Open non-discriminatory constitution, which includes "Safe Hands" and ECB Anti-discrimination codes of conduct.
 - Copies of AGM/EGM minutes
 - Club Safeguarding Policy Statement
 - Appropriate Insurance
 - Good Financial Management (evidenced via Bank Statements & Annual Accounts)
 - Good Governing Committee Structure (Evidenced via committee structure chart, 4 recent meeting minutes & latest AGM minutes).
 - Compliant on the SHMS System.
- **Wiltshire Clubmark Clubs Deadlines:**
 - SHMS Compliance – Sunday 1st May
 - Clubmark Document Upload Deadline – Monday 30th May.
 - Final ECB Deadline for all the above: Thursday 30th June



If your club would like to become
Clubmark accredited in 2023,
please contact

Sam.dent@Wiltshirecricket.co.uk

Super 1s

Aims and Objectives

- ▶ To create fun, inclusive and safe environments
 - ▶ Providing an opportunity for those with a disability to regularly get involved in cricket
 - ▶ Using cricket as a tool for wider development (personal, social and transferable development)
-
- ▶ Target age range - 12-25
 - ▶ Group size - 7-12
 - ▶ FREE programme



Super 1s Offer

- ▶ Weekly sessions, year round during weeknights (usually between 5-6PM)
- ▶ Workshops; run 4 times annually on a different subject
- ▶ Festivals; run 3 times annually where all hubs are brought together



Super 1s in Wiltshire

Chippenham

- Chippenham Cricket Club
- Every Monday, 5-6PM

Salisbury

- South Wilts Cricket Club
- Every Tuesday, 5-6PM

Swindon

- Swindon Cricket Club
- Every Thursday, 5-6PM

2021/2022

Number of hubs:	3
Number of delivery hours:	106
Number of participants:	42
Number of festivals:	1
Number of workshops:	3
Number of Disability Champions Clubs:	2



Wiltshire Super 1s - Lane

Disability Cricket Champions Clubs (ECB)



The Disability Cricket Champion Club initiative is designed to help clubs create time and space for members of their community with different needs to enjoy the game of cricket.

Every Disability Cricket Champion Club will receive a free kit bag, containing playing equipment including, balls, markers and adapted items.

Clubs will be able to apply for up to £500 seed funding in their first year after providing evidence of facilitating disability cricket.

What makes a great DCCC:

- A drive to provide opportunities for those with additional needs
- A welcoming, forward-thinking club environment
- Accessible grounds
- Enthusiastic coaches/volunteers

Our Super 1s Vision

- ▶ Drive from clubs to support and facilitate disability cricket
- ▶ Regular involvement from club volunteers/members
- ▶ Creating a welcoming and inclusive environment at clubs for those with disabilities

How your club can help support disability cricket (DCCC Pyramid):

Bronze

- Sharing disability opportunities through social media
- Displaying disability opportunities within clubhouses/pavilions

Silver

- Providing facilities and/or venues that facilitate disability provision
- Providing volunteers that regularly partake in Wiltshire's disability cricket provision

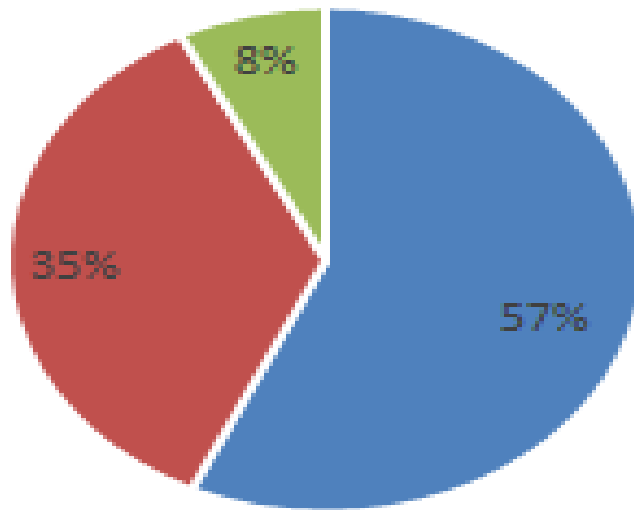
Gold

- Clubs delivering their own disability provision outside of Super 1s, with support from Wiltshire Cricket

County Grant Fund - Overview scheme 2021-22

Sum of Grant Amount Sum of Total Amount Count of Loan Amount

Sum of Grant Amount



Project Theme

- Creating Welcoming Environments
- Providing Enhanced Facilities or Playing Opportunities
- Tackling Climate Change

Values

Wiltshire Cricket Board

Data as at 4th May 2022

- ❖ 13 Clubs on IMS
- ❖ 1 Tackling Climate Change (9%)
- ❖ 4 Providing Enhanced Facilities or Playing Opportunities (30%)
- ❖ 8 Creating Welcoming Environments (61%)

Performance

- ❖ 3 projects paid
- ❖ 1 payment requested
- ❖ 5 contracts reviewed & accepted



Wiltshire Cricket Board

Looking ahead

- ❖ Review with the Wiltshire Team in June 2022

- ❖ Pipeline

Projects likely to get to commit and/or spend by
end October 2022

- ❖ Further review of 2022 budget in November 2022

- ❖ Consider 2023/24 budget allocation



Wiltshire Cricket Board – County Facilities Strategy

A strategic overview of potential investments into cricket:

- ❖ 10 year lifespan
- ❖ Provide insight for the ECB from a local, Regional & National perspective

Themes:

- ❖ Transforming Women & Girls Cricket
- ❖ Creating Welcoming Environments
- ❖ Urban areas, population growth and diverse communities
- ❖ Tackling Climate Change
- ❖ Pathway and Performance



Wiltshire Cricket Board – County Facilities Strategy

Timelines:

Dec 2021 – May 2022

- ❖ Governance
- ❖ Resources
- ❖ Gather Information (existing & new, stakeholders)

Jan 2022 – Jul 2022

- ❖ Analyse
- ❖ Strategise (themes, demography, gaps & need)

Aug 2022 – Oct 2022

- ❖ Present (documents, key stakeholders)

Sep 2022 – Jan 2023

- ❖ Adopt & Implement (decision making, partner, lobby)



Safeguarding

- Welcome to Iestyn Lewis in newly resourced County Safeguarding Officer role
- Move from reactive to pro-active Safeguarding work, including:
 - Closer engagement with clubs to embed culture of good practice
 - To support clubs in creating a positive child centred environment
 - To ensure there is a clear referral pathway for sharing, reporting and recording concerns
 - To lead on Safeguarding education for the county
- In addition, the reactive responsibilities will continue:
 - First point of contact for clubs in response to safeguarding concerns and referrals, and act as a link between the County and ECB Safeguarding Team

➤ lestyn.lewis@wiltshirecricket.co.uk



Wiltshire
Cricket

Wiltshire Cricket Talent Pathway

- Launch of new [Wiltshire Cricket Talent Pathway Framework](#)
- Supported by a [Skills framework](#) and assisted bite-sized videos on each element of the Skills framework
- The Pathway framework and Skills frameworks should help clubs running junior cricket in a number of ways, including:
 - Understanding the technical and tactical competencies we are looking for in players at all ages and stages of the talent pathway
 - Understanding the behavioural characteristics that are being looked at in Talent Pathway cricketers
 - Understanding how Talent ID and selection works
 - Understanding what a talent pathway programme entails

Talent Pathway Support Fund (<https://www.wiltshire-ccc.co.uk/support-fund.html>)

- Launched to better support children who may be suffering from financial difficulties or whose family circumstances mean they are at a disadvantage relative to their pathway peers
- In the future we would love to work with clubs collaboratively on supporting pathway cricketers who may come from financial hardship

ECB Anti-Discrimination Code

Why was the code introduced?

- The Code aims to ensure that there are consistent appropriate regulations relating to discriminatory behaviour.

What does the code do?

- The Code sets out the behaviour which can lead to a breach of the regulations on discriminatory matters
- Breaches of the Code can be sanctioned through the relevant cricket organisation's disciplinary processes.

What's needed to be done?

- As a Cricket Board, we are required to adopt and implement the code. This supports our game-wide commitments to tackling discrimination in cricket.
- Adoption includes ensuring that the cricket organisations within their jurisdiction (including leagues and clubs) enforce the Anti-Discrimination Code appropriately

ECB Anti-Discrimination Code

What do clubs need to do?

- **Adopt the code** – Make specific reference in your constitution (ready for adoption at your next AGM)
- **Make your members aware** – Send details of the code to your members
- **Encourage your participants to understand discrimination** – Anti-Discrimination training will be landing with the recreational game in 2022
- **Confirm adoption to Wiltshire Cricket** – We will be asking clubs to confirm agreement to above actions

➤ <https://www.ecb.co.uk/about/policies-and-regulations/anti-discrimination>

General Conduct Regulations

Purpose:

- To provide a single set of regulations which sets standard of conduct that can be applied consistently throughout recreational cricket and provide assistance to cricketing organisations when establishing and running their disciplinary process

Benefits:

- Broadly the same processes and sanctions will apply to a participant wherever they are
- Contains on and off field offences
- Provides support and guidance on handling disciplinary processes

What does it mean for clubs?

- For 2022, ECB Premier Leagues and County Board run competitions will be played under the auspices of the General Conduct Regulations



Wiltshire
Cricket

Thank you

Wishing you a fantastic summer!

Questions

Presentation and Slides will be shared shortly