

Wiltshire Cricket Outcomes Framework

Wiltshire Cricket will work with others to achieve a number of broad community objectives

People who are healthy and active through a lifelong involvement in sport

Communities that are cohesive and integrated

Good facilities and infrastructure for sport

Wiltshire Cricket will focus on creating a sustainable future for cricket by

Creating a safe and fair environment where everyone receives a positive experience

Attracting people to participate in sport with cricket as a sport of choice

Maintaining the importance of cricket in the community

Our services and activities will ensure we

Promote opportunity by providing access to all aspects of cricket, irrespective of age, gender, race or ability

Develop players, officials and volunteers to allow them to achieve their potential

Increase participation by recruiting and retaining players

Create successful representative and club teams

Sustain a well-resourced network of clubs